



Today, it's no longer **if** your business suffers a cyber-attack, but **when.**

Don't let your company culture increase the chance of a cyber-attack – join us at C11 Cyber Security and Digital Innovation Centre to learn how reduce your people's impact on your cyber security.

Human Dimension Culture and Cyber Security Seminar
Thursday 29 November **£50 per person**

C11 Cyber Security
and Digital
Innovation Centre

Millions of cyber-attacks are experienced each week, with 90% of them associated with human error.

Despite the vital role that staff play in the chain of defence against cyber-attacks, many businesses still focus on technology-based solutions – instead of creating a cyber-aware culture that educates and nurtures best practice.

So, while your staff might be more technologically aware than ever, that alone is not enough to reduce either the fundamental security mistakes made by UK businesses on a daily basis or the loss of trust, reputation and customers a data breach will bring.

Join other business leaders at C11 for a one-day Human Dimension Culture and Cyber Security Seminar and learn:

- » How to implement proven techniques to reduce potential risks in your business
- » How to identify the costly technical solutions your business doesn't need
- » The importance of regularly questioning your business to assess the threat and the support levels needed

Seminar Leader

Jim Wheeler is a former government cyber expert. Today, he is the founder and CEO of Resolve Cyber.

BOOK YOUR PLACE TODAY

The Human Dimension Culture and Cyber Security Seminar takes place on **Thursday 29 November** and costs £50 per person, including lunch and free parking. To book your place, call us on **01453 707511**, email **talkc11@glos.ac.uk** or visit **www.c11-berkeley.glos.ac.uk/events**

HOW TO FIND US

C11 is situated just 15 minutes from the M5 and 25 minutes from the M4.

C11 Cyber Security and Digital Innovation Centre
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